

20
23

CONFERENCE &
RECOGNITION AWARDS
**SPONSORSHIP
PROSPECTUS**

AUSTRALIA'S FIRST AND
ONLY RECOGNITION
AWARDS FOR MONTESSORI
EDUCATORS



ABOUT



ABOUT US

Montessori Australia is the leading national organisation dedicated to promoting and advancing the Montessori philosophy and education system in Australia. Our goal is to provide comprehensive support and guidance to Montessori schools, centres, educators and families to ensure that every child in Australia has access to a high-quality Montessori education. We support a 'whole of life' approach, sharing how Montessori principles can support independence and self-esteem, from birth to the elderly.

ABOUT THE AWARDS

The Montessori Australia Recognition Awards are Australia's first and only awards to promote, recognise and celebrate Montessori educators.

Montessori Australia will present annual recognition awards to acknowledge extraordinary accomplishments in areas relevant to the Montessori Movement.

These inaugural awards will be presented at the Gala event at the Transforming the Adult national conference in Sydney 28 & 29 October 2023.

SPONSOR BENEFITS



Montessori Australia offers sponsors the opportunity to promote their business to the Montessori community. Sponsorship will give your organisation high-level exposure across the early childhood education and teaching sectors and help you demonstrate your commitment and support for service providers and educators.

BENEFITS INCLUDE

- **Exposure:** Sponsors gain exposure to a targeted audience of schools, centres, educators and other stakeholders in the Montessori community. This exposure helps to increase brand awareness and recognition.
- **Networking opportunities:** Sponsors gain access to networking opportunities with influential individuals in the Montessori community. This provides a platform to build relationships and explore potential partnerships.
- **Positive association:** By sponsoring an event that celebrates excellence in Montessori education, sponsors are seen as supporting and promoting high-quality education, which enhances their reputation and public image.
- **Publicity:** Sponsors receive recognition and publicity through various marketing materials, including event programs, social media and press releases. This exposure helps to increase their visibility and brand awareness.
- **Community involvement:** Sponsors can demonstrate their commitment to the community by supporting an event that celebrates excellence in education. This involvement helps to build trust and loyalty among stakeholders in the Montessori community.

SPONSOR OPTIONS



Prices exclude GST

OPTIONS	AVAILABILITY	PRICE
SPONSORSHIP PACKAGES		
Platinum	Exclusive	\$10,000
Gold	Exclusive	\$5,000
Silver	Two	\$3,000
Bronze	Four	\$1,000
SPONSOR INDIVIDUAL AWARDS		
Living Legend (main award)	Exclusive	\$1,000
Montessori Innovator Award	Exclusive	\$750
Equity & Social Justice Award	Exclusive	\$750
Community Service Award	Exclusive	\$750
"Quiet Achiever" Award	Exclusive	\$750
ADDITIONAL SPONSORSHIP OPPORTUNITIES		
Sponsor the photographer	Exclusive	\$500
Sponsor the entertainment	Exclusive	\$500
Sponsor the decorations	Exclusive	\$500

Bespoke sponsorship opportunities also available, tailored to your goals and budget

SPONSOR OPTIONS



Prices exclude GST

OPTIONS	AVAILABILITY	PRICE
ADDITIONAL CONFERENCE SPONSORSHIPS		
Conference Satchels	Exclusive	\$2,000
Conference Lanyards	Exclusive	\$2,000
Conference Lunch	Two	\$1,000
Conference Breaks	Four	\$500
EXHIBITOR PACKAGES		
Exhibitor tables	Multiple	from \$1,000

PACKAGE DETAILS



PLATINUM PACKAGE

AVAILABILITY: ONE
PRICE: \$10,000

- exclusive naming rights as the inaugural Platinum Sponsor of the Montessori Australia Recognition Awards
- exclusive naming rights as the Platinum Sponsor of the Transforming the Adult national Montessori conference
- company name and logo prominently displayed on all conference and Gala Award promotional material and publications
- recognition and exclusive company profile in the eBulletin distributed to the national Montessori community
- acknowledgement as awards Platinum Sponsor at the opening of both the conference and Gala event
- company logo (with hyperlink to website) and company profile published on the conference website
- acknowledgement as Platinum Sponsor on slide presentation at the conference and Gala event
- promotion of company banner near the conference stage and at the entrance to the Gala event (banners to be provided by the sponsor)
- acknowledgement of Platinum sponsorship on Montessori Australia's social media channels
- exhibitor table at the conference
- opportunity to display business cards and brochures at the conference and Gala event
- opportunity to provide conference satchel inserts
- contact list of all Montessori schools and centres
- two complimentary Gala event tickets

GOLD PACKAGE

AVAILABILITY: ONE

PRICE: \$5,000

- exclusive naming rights as the inaugural Gold Sponsor of the Montessori Australia Recognition Awards
- exclusive naming rights as the Gold Sponsor of the Transforming the Adult national Montessori conference
- company name and logo displayed on all conference and Gala Award promotional material and publications
- recognition and logo in the eBulletin distributed to the national Montessori community
- acknowledgement as awards Gold Sponsor at the conference and Gala event
- company logo (with hyperlink to website) published on the conference website
- acknowledgement as Gold Sponsor on slide presentation at the conference and Gala event
- acknowledgement of sponsorship on Montessori Australia's social media channels
- exhibitor table at the conference
- opportunity to display business cards and brochures at the conference and Gala event
- opportunity to provide conference satchel inserts
- two complimentary Gala event tickets

SILVER PACKAGE

AVAILABILITY: TWO

PRICE: \$3,000

- naming rights as an inaugural Silver Sponsor of the Montessori Australia Recognition Awards
- naming rights as a Silver Sponsor of the Transforming the Adult national Montessori conference
- company name and logo displayed on all conference and Gala Award promotional material and publications
- recognition and logo in the eBulletin distributed to the national Montessori community
- acknowledgement as awards Silver Sponsor at the conference and Gala event
- company logo (with hyperlink to website) published on the conference website
- acknowledgement as Silver Sponsor on slide presentation at the conference and Gala event
- exhibitor table at the conference
- opportunity to display business cards and brochures at the conference and Gala event
- opportunity to provide conference satchel inserts
- one complimentary Gala event ticket

BRONZE PACKAGE

AVAILABILITY: FOUR
PRICE: \$1,000

- naming rights as an inaugural Bronze Sponsor of the Montessori Australia Recognition Awards
- naming rights as a Bronze Sponsor of the Transforming the Adult national Montessori conference
- company name and logo displayed on all conference and Gala Award promotional material and publications
- recognition and logo in the eBulletin distributed to the national Montessori community
- acknowledgement as awards Bronze Sponsor at the conference and Gala event
- company logo (with hyperlink to website) published on the conference website
- acknowledgement as Bronze Sponsor on slide presentation at the conference and Gala event
- exhibitor table at the conference
- opportunity to display business cards and brochures at the conference and Gala event
- opportunity to provide conference satchel inserts
- one complimentary Gala event ticket

INDIVIDUAL AWARD SPONSORSHIPS

AVAILABILITY: FIVE
PRICE: \$1,000 - \$750

- recognition as an inaugural sponsor of the nominated Montessori Australia Recognition Award *
- company name and logo displayed on all Gala Award promotional material and publications
- recognition and logo in the eBulletin distributed to the national Montessori community
- acknowledgement as the nominated award sponsor at the Gala event
- acknowledgement by MC when announcing the award
- company logo (with hyperlink to website) published on the conference website
- acknowledgement as the nominated award sponsor on slide presentation at the Gala event
- opportunity to display business cards and brochures at the Gala event
- opportunity to use images of awardees in your own promotional materials
- one complimentary Gala event ticket

* the name of the award does not reflect your company name

ADDITIONAL SPONSORSHIPS OPPORTUNITIES

SPONSOR THE PHOTOGRAPHER, ENTERTAINMENT OR DECORATIONS PRICE: \$500 EACH

- acknowledgement as sponsor at the Gala event
- company logo (with hyperlink to website) published on the conference website
- acknowledgement as sponsor on slide presentation at the Gala event
- opportunity to display business cards and brochures at the Gala event

ADDITIONAL CONFERENCE SPONSORSHIPS

CONFERENCE SACHELS PRICE: \$2,000

- logo displayed on one side of the conference satchels
- company logo (with hyperlink to website) published on the conference website
- acknowledgement as sponsor on slide presentation at the conference
- opportunity to provide conference satchel inserts

CONFERENCE LANYARDS PRICE: \$2,000

- provide (at sponsor cost) lanyard with your company name and/or logo for all delegates
- company logo (with hyperlink to website) published on the conference website
- acknowledgement as sponsor on slide presentation at the conference
- opportunity to provide conference satchel inserts

ADDITIONAL CONFERENCE SPONSORSHIPS

SPONSOR A CONFERENCE LUNCH OR BREAK PRICE: \$1,000 - \$500

- company logo (with hyperlink to website) published on the conference website
- acknowledgement as sponsor on slide presentation at the conference
- opportunity to display business cards and brochures during the nominated sponsorship conference lunch or break

EXHIBITOR PACKAGE

PRICE: FROM \$1,000

- 2 exhibitor tables or equivalent floor space (additional tables/spaces negotiable depending on available space)
- 2 x exhibitor registrations: includes access to the exhibitor area, morning tea, lunch and afternoon tea for 2 days. Additional exhibitor registrations \$200 per person.
- banner placement in exhibitor area
- opportunity to run competitions (such as raffles, prize draws) within your exhibitor space
- exhibitor name tags
- company logo (with hyperlink to website) published on the conference website

AWARD CATEGORIES



The Montessori Recognition Awards acknowledge extraordinary accomplishments in the following areas relevant to the Montessori Movement.

LIVING LEGEND

- honours an individual for their lifetime of dedication and service to the Montessori Movement.
- the Living Legend is a respected model of Montessori values such as grace and courtesy, respect, integrity, responsibility, enthusiasm, and promoting diversity and inclusiveness.
- appreciated based on the following criteria: personal attributes and their adherence to Montessori values; years of Montessori experience and their role as an educator, including their inspiration and noteworthy accomplishments and contributions; and their wider world work in advancing the cause of Montessori education, including their organisational involvement and volunteerism.

INNOVATOR AWARD

- celebrates an individual or organisation who has been visionary in advancing Montessori pedagogy or has developed new and innovative ways of implementing Montessori philosophy in their work, whether it be in education, eldercare, research or advocacy.
- honours the work of individuals in a variety of arenas to increase access and equity by advancing Montessori education in the public school sector, intergenerational communities, eldercare, and service delivery to remote and regional Australian communities or marginalised areas that are under-resourced in Montessori education, or in areas of research or advocacy.

EQUITY & SOCIAL JUSTICE AWARD

This award celebrates an individual or organisation who has:

- dedicated their career to promoting social justice and made significant contributions to marginalised or low socio-economic communities.
- served as a volunteer to contribute to the social progress of the Montessori Movement.
- worked to eliminate systemic barriers to access education and have made a significant impact on improving the lives of children and families in low socio-economic communities.
- made significant contributions to promoting Montessori education within Australian Indigenous communities, working in partnership with the Aboriginal and Torres Strait Islander peoples to ensure that Indigenous children have access to culturally appropriate Montessori education and have made a significant impact on improving educational outcomes for Indigenous children.
- increased access and equity by advancing Montessori education in the public school sector, intergenerational communities, eldercare, remote and regional Australian communities or marginal areas that are under-resourced in Montessori education in the early years.
- made advances in raising the profile of Montessori education with service, culturally approved resources and/or research.

WILLEMEN DUYKER-DE-VRIES COMMUNITY SERVICE AWARD

This award recognises a Montessorian who has made significant contributions to their local or global communities through their work in Montessori education or advocacy. This award could also recognise Montessorians who have worked to bring Montessori philosophy to underserved or marginalised populations.

Montessori Australia recognises those who generously contribute resources to the sustainability and development of the services provided by Montessori Australia. The resources can involve sponsorships, volunteer time, and donations of goods and services.

This award celebrates an individual or organisation that has advanced and developed Montessori pedagogy. They hold a passion for authentic practice in promoting and growing Montessori in Australia (and/or the world) and have demonstrated exceptional excellence in their field, whether it be in Montessori education, research, or advocacy. This contribution should be sustained over time (minimum of 3 years).



BARBARA STEPHENS “QUIET ACHIEVER” AWARD

This reward recognises the unsung heroes of Montessori education: those who have dedicated their lives to shaping the future of our children. Imagine a simple yet heartfelt Montessori educator award that celebrates the tireless efforts of classroom teachers or support staff who have devoted themselves to the betterment of their students. These are the everyday educators who have not necessarily made ground-breaking innovations or achieved extraordinary feats, but have simply poured their hearts and souls into their work, helping children grow into the amazing adults they are meant to be. These are the educators who are loved by their community and cherished by their students and parents. Let us come together to honour them and show our gratitude for their selfless service. Let alumni students, parents, and administrative staff nominate these heroes and have their impact recognised and celebrated.



SPONSOR & EXHIBITOR TERMS & CONDITIONS



- Upon booking, an invoice will be provided for sponsorship and exhibitor packages. Payment is required within 14 days. Sponsor and exhibitor entitlements will not be provided until full payment is received.
- Prices exclude GST.
- Cancellations must be in writing. Cancellations received more than one month prior to the event date will be refunded less 50% of the package price. Cancellations received less than one month prior to the event will not be refunded.
- Sponsors/exhibitors cannot be sublet or assigned to another party.
- All applications for sponsorship or exhibitors will be reviewed by Montessori Australia. Montessori Australia reserves the right to accept or reject applications.
- The location of the exhibitor tables in the exhibitor area is solely at the discretion of Montessori Australia. Montessori Australia reserves the right to rearrange the exhibitor floor plan and/or relocate any exhibit without notice. Montessori Australia will not discount or refund for any facilities not used or required.
- Attendance to conference sessions is not included in the sponsor or exhibitor package. Sponsors or exhibitors wishing to attend sessions must register as a delegate and pay the appropriate registration fee.
- Montessori Australia reserves the right to ask exhibitors to remove any display items deemed as unacceptable. Exhibitors will be provided with details of bump-in and bump-out times as well as consignment arrangements; the terms of these are strictly applicable.
- Advertising material is limited to the location specified in the package.
- Exhibitor tables must be either manned or available to delegates from registration time until the afternoon break on the last day
- Bump-in/out times will be provided by the Events Co-ordinator after they have been specified by the venue. Note that the venue may have portorage charges which are solely the responsibility of exhibitors.
- Montessori Australia will not be held accountable, responsible or liable for any damage, loss, harm or injury however caused to persons or property of the exhibitor, nor to goods or other property sent off in transit to the venue or remaining there after the event.
- Exhibitors are responsible for any loss or damage to their own property. Exhibitors are responsible for any loss or damage caused by them to the venue.
- Exhibitors are required to remove all rubbish and clean their exhibitor space before vacating, otherwise removal or cleaning fees may be charged. Return of property after the event is the responsibility of the exhibitor.
- Portorage and other freight charges are specified by the venue. Costs for these are at the expense of the exhibitors. Details will be provided with the bump-in information.
- Public and Product Liability insurance must be taken out by each exhibitor at their own expense. A copy of the organisation's Public and Product Liability certificate must be submitted with the exhibitor application.
- Montessori Australia may take photography/video of sponsors and exhibitors during the event. Permissions for their use by Montessori Australia are granted by virtue of attendance at the event.



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Visit our website for details:
montessori.org.au/recognition-awards
conference.montessori.org.au

Contact us to discuss sponsorship options:
info@montessori.org.au

MONTESSORI AUSTRALIA

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